



# MBA part-time in Strategic Management & Leadership through change

Tbilisi, Georgia

# THE GRENOBLE ECOLE DE MANAGEMENT MBA IS UNIQUE IN PROVIDING A TEAM OF INTERNATIONAL PROFESSORS TEACHING IN THE HEART OF TBILISI FOLLOWED BY A CHOSEN SPECIALIZATION THAT YOU COMPLETE DURING INTENSIVE WEEKLY SESSIONS IN GRENOBLE (FRANCE), PARIS

#### DURATION

22 months part-time + Final paper (remotely or while working)

#### LOCATION

Caucasus University 1. P. Saakadze str. 0102 Tbilisi, Georgia

#### TO APPLY

en.grenoble-em.com/parttime-mba-tbilisi

#### **ADMISSIONS**

Tel.: +33 4 56 80 66 50 admissions@ grenoble-em.com

#### **TUITION FEES**

14,900 (total program fees) 18,900 (non-Georgian citizens)

#### PROGRAM LANGUAGE

English

#### **IMPORTANT DATES**

Deadline for Application: August, 2025

Program Start Date: October, 2025

#### CONTACT

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#### **GEM Ranked**

**31**st

In the Financial Times European Business Schools 2024 Ranking

8th

French Business School in Europe

# EMBA Globally Ranked

47th

In the World Financial Times Executive MBA Ranking 2024

40th
In the World
OS Executive MBA
Rankings 2024

220k\$
Average weighted salary Financial Times



Upon graduation, you will receive an MBA from both the Grenoble Ecole de Management and Caucasus University. The convenient part-time format also allows professionals to work while completing their degree.

The program enables high potential managers to progress in their careers by empowering them with the applied skill-sets to be change makers, to shape the course of organizations by analyzing resources, aligning stakeholders, and developing action plans to ensure effective transformations.

#### **Benefits**

- Follow an intensive, stimulating program taught entirely in English
- Take advantage of close connections to our international professors, professional trainers, and other participants
- Get hands-on industry immersion, applying research and theory to a Live business case consulting project
- Get an excellent return on investment by enhancing career opportunities
- Grow your network of international contacts
- Work while completing your degree
- Earn your degree from a triple-accredited institution (Grenoble Ecole de Management)

#### **Program Structure**

The core courses are delivered over an 18-month period, meeting twice a month over the weekend. The classroom modules are composed of fifteen 3-day modules (Friday-Sunday) and nine 5-day modules (Thursday-Monday). The Specialisations take place over 3 intensive weeks in Grenoble, Paris with one option offered in Tbilisi.

To complete the program, students have to write a final paper under the supervision of a tutor. Students are encouraged to choose a subject related to their future career as this will strengthen their employability. It may be completed remotely and while working in parallel.

#### **Faculty**

Classes are taught by GEM faculty, local faculty, visiting professors from top universities worldwide, and business professionals. Most of the permanent faculty are engaged in applied research, with teaching linking theory to practice through business cases. Their diverse cultural background lends a strong international dimension to the program.

#### **Admissions Criteria**

- Motivated executives with at least 3 years of professional experience
- Can study with confidence in English
- Have successfully completed their undergraduate studies at any internationally recognized university

#### **PROGRAM\***

# Conducting internal & external analyses

- Sustainability Transition in International Business
- Data Analysis & Digital Transformation
- Microeconomics for a Transforming World
- Global Business & Macroeconomics
- Geopolitical Risk Management
- Global & Digital Marketing
- Strategic Management
- International Legal Systems
- HRM Practices: Empowering Managers
- Accounting and Auditing
- Operations Management
- Consultancy: Business Analysis and Processes
- Research Methodology in Practice

### Defining your transformational project and action plans

- Corporate Finance
- Innovation Management
- Risk Management
- Project Management: Methods & Tools
- Organisations & Change Management

# Steering and leading the transformation project

- Leadership Through Change
- International Negotiations
- Managerial Accounting
- Developing Intercultural & Collaborative Intelligence
- Managing Crisis Situations
- Contractualizing External Partners
- Consultancy & Applied Research Project

#### Specializations\*\*

Choice of one specialization composed of 3 one-week sessions: Grenoble & Paris

#### Entrepreneurship: Leadership for transformation

- Entrepreneurial leadership for innovation and change
- Business modelling for sustainable value creation
- Resources and processes for growing ventures

#### Financial Management & Advisory - Valuating

- Financial modelling using Python
- Company Valuation in M&A
- Financial Advisory
- International Financial Management
- Digital Finance
- Cash Management and Bak Negotations

# Transformation of Luxury in a Digital and Sustainable Age

- Designing New Luxury Experiences
- Managing Transformation of Luxury Brands
- Changing Marketing & Communication Trends for Luxury Brands

#### **APPLY NOW**



#### **CONTACT US**

admissions@grenoble-em.com



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#### **Program Content**

The program is a balanced and challenging one, equipping participants with the analytical, leadership, and managerial skills to facilitate their strategic role in leading transformations. Through regular group work on cases and individual assignments on management dilemmas, students will showcase their newly acquired knowledge skill sets. Insights into current managerial issues, geopolitics, macroeconomics, governance, among the variety of topics, will provide a transversal view for systemic change strategies. Hands-on methods include face-to-face team negotiations, business simulations, live business cases, best practice sharing, inverted classroom methodologies, and more.

# MBA Networking and Grenoble Discovery Week

GEM MBA students are invited to attend this week-long session in Grenoble, enabling students from campuses in Grenoble and Tbilisi to come together to network and attend seminars and conferences on key management issues. The week includes a tour of GEMLabs, company visits, networking, alumni and career development events, and company speakers.

Trip is contingent on global conditions and travel restrictions.



"I am a founding partner and vision lead of ACT. Based on my new knowledge, I was able

to lead a transformation process of ACT from a leading international research firm to the global evidence-based Management Consulting company, which operates in 28 countries and empowers leaders and organizations of the future for significant changes."

- Tinatin Rukhadze



"I do management consulting, coach project managers to obtain PMP certification and

manage educational projects, which includes: assisting companies in implementing LMS systems and creating new, innovative models for self-learning and sustainable development."- Ivane Nadiradze

<sup>\*</sup> Program content subject to change

<sup>\*\*</sup> Specializations require a minimum number of participants